

## **Director, Community Relations & Development – Ref. No. 19012**

### **Community Health Centre**

### **Permanent | Full-Time**

**The Alex: Changing Health. Changing Lives.** The Alex Community Health Centre is a not-for-profit organization that is changing how we look at health care in Calgary. Our health, housing and food programs support our most vulnerable neighbours, tackling tough health and social issues head-on. Using a multi-disciplinary team approach, we focus care on assessment, intervention and promotion of all aspects of health. We embrace a model of health care that is accessible, responsive and participatory. In addition to the Community Health Centre, we run a Seniors Health Centre, a Youth Centre, two Mobile Community Health Buses, one Dental Health Bus, four Housing First Programs, a Community Food Centre and Youth Law.

#### **What we do and why we do it:**

The Alex Community Health Centre improves quality of life in our communities through a comprehensive model of healthcare. Our focus is on prevention, and our team of professionals work hard to step in before long-term interventions are needed, giving preventative care in a welcoming, easy to access environment.

Reporting to our Chief Executive Officer, the Director, Community Relations & Development defines and stewards strategies which broadcast the mandate and story of The Alex with internal and external stakeholders (including government, current and prospective funders, partner organizations) through effective communications, and government and community relations practices.

#### **What you will do:**

- Lead a team of talented communications and development professionals in creating and implementing strategies to engage community, including our donors and funders in advancing the mission of the Alex.
- Developing marketing, public relations and events strategies to maximize revenue generation through effective communications to philanthropic audiences and the community as a whole including the development, execution and evaluation of all marketing and communications strategies across all platforms including print and collateral, digital, web and traditional and social media
- Establish a consistent Alex brand positioning and connectivity amongst organizations with like mandates and alongside government as a foundation for organizational advancement
- Establish the expertise of the resource development and communications teams as centralized, professional services for the organization which support day-to-day activities with an eye to longer-term organizational objectives
- Set and monitor resource development approaches and targets in collaboration with Resource Development team
- Support the development of results-focused internal and external communications approaches in collaboration with Manager, Communications
- Advance the Alex's reputation and awareness in the community as a catalytic organization in creating a healthy, inclusive community for all

**What you bring:**

Knowledge, Skills and Abilities Requirements (referencing Core Capabilities, where appropriate)

- 7-10 years of progressive stakeholder relations experience at a senior level with a proven track record of developing effective relationships
- Results oriented team player with the ability to build strong relationships with diverse stakeholder audiences
- Excellent planning, budgeting, analytic and organizational abilities, as well as strong interpersonal skills, excellent written and oral communication abilities; integrity, high energy, and creativity are essential to this role
- Team leadership experience in a dynamic and complex non-profit environment

Industry Knowledge

- Ensure that all fund development activities, for both staff and volunteers, are fully compliant with both AFP Code of Ethics and Standards of Practice and the Imagine Canada's Code of Ethical Conduct
- Stay abreast of news, activities and trends in the non-profit sector

Education/Training/Certification

- Bachelor's degree or higher education in a relevant area is an asset

**How to apply:**

If you are as passionate as we are about making a difference in people's lives, please submit your resume to [jobs@thealex.ca](mailto:jobs@thealex.ca) and be sure to include the job title and reference number in the subject line.

*We thank all applicants for their interest, however, only those selected for an interview will be contacted.*

For further information about The Alex and its programs, we encourage you to visit our website at [www.thealex.ca](http://www.thealex.ca)